



## **VICE Job Listing: Social Community Manager**

**VICE** started in 1994 as a newsprint monthly in Montreal, and is now a global youth media company that includes print, event, music, online, television, and feature film divisions that operates in over 30 countries. Vice is the industry leader in original video for the web. With dozens of original series franchises across all content categories, Vice publishes about 60 minutes of new video content every day. For further information and additional background, please visit [www.vice.com](http://www.vice.com).

### **OVERVIEW**

VICE Media is seeking a sharp and savvy full time Social Community Manager to both support VICE and client platforms and programs. VICE's Social Community Manager will join our growing social team and will be responsible speaking with, engaging, and cultivating our communities on a number of active platforms such as Facebook, Twitter, YouTube, Google+, Tumblr, and more. The Community Manager will also help create and manage editorial content calendars, monitor online conversations and most importantly participate in those conversations to build awareness and drive performance for our brand and our partner brands.

### **Roles and Responsibilities:**

- Manage the day-to-day engagement activities with our communities, similar communities, and relevant influencers
- Post and editorialize content and mixed media, and implement conversation-starting tactics to galvanize our communities
- Oversee the design, organization, and operations of brand pages and channels
- Regularly distill data, conversations, and trends to create insights, actionable next steps, and reports that help inform the marketing department, stakeholders, and clients
- Work with the social media department to develop best practices and strategies for new and existing initiatives
- Acts as a forerunner for new services and technologies that compliment and drive results for relevant social channels

### **Experience and Qualifications:**

- Bachelors Degree in communications or related field.
- Minimum 2 years experience working in video production in a management capacity.
- Proven knowledge or experience in digital strategy or social marketing preferred
- Previous blogging or writing experience a plus
- Intimate knowledge of existing and emerging social media platforms
- Excellent writing and communication skills and proficient grammarian
- Hands-on experience using and acting on data collected from Google Analytics, Radian6, and Facebook Insights a plus
- HTML, CSS, or any relevant web coding knowledge a plus
- Absolutely must have an entrepreneurial spirit, relentless work ethic, inquisitive approach to everything, and an insatiable desire to be a part of a growing and creative digital department and business.

### **HOW TO APPLY**

Send a detailed cover letter, resume, and links to or samples of any relevant work with salary history by email to [vicecareers@vice.com](mailto:vicecareers@vice.com). Reference "Social Community Manager" in the subject line or by mail to:

Human Resources Department  
Attn: Social Community Manager  
99 North 10th Street, Brooklyn, New York 11211

Please indicate in your cover letter where you learned of this job posting. No phone calls please.  
EOE