



## **VICE Job Listing: Social Media Specialist**

**VICE** started in 1994 as a newsprint monthly in Montreal, and is now a global youth media company that includes print, event, music, online, television, and feature film divisions that operates in over 30 franchises across all content categories, Vice publishes about 60 minutes of new video content every day. For further information and additional background, please visit [www.vice.com](http://www.vice.com).

### **OVERVIEW**

VICE Media is seeking a sharp and savvy full time Social Media Specialist to both support VICE and client social strategies, and also spearhead our evolving initiatives around top social platforms and technologies. This position will support VICE's local and global social marketing department.

### **Roles and Responsibilities:**

- Manage the strategic vision for select social platforms like Facebook and YouTube – from ideation, to strategy development, to execution, and finally providing and acting on insightful measurements.
- Demonstrated ability to turn great ideas into sustainable performance drivers
- Ability to approach new hurdles objectively with succinct, creative solutions
- Constantly thinking of new ways to improve our on and off-site strategy around some of our top social traffic and video view drivers
- Is a forerunner for new services and technologies that compliment and drive our voice, business, and brand values

### **Experience and Qualifications:**

- Bachelor's Degree in marketing or related field
- At least 2 years experience in digital strategy or social marketing
- Knowledge of Facebook, YouTube, and other prominent media platforms, and documented successes on those channels
- Hands-on experience using and acting on data collected from Google Analytics, Radian6, and Facebook Insights a plus
- HTML, CSS, or any relevant web coding knowledge a plus
- Must have an entrepreneurial abilities relentless work ethic, inquisitive approach to everything, and a desire to be a part of a growing and creative digital department and business.

### **HOW TO APPLY**

Send a detailed cover letter, resume, and links to or samples of any relevant work with salary history by email to [vicecareers@vice.com](mailto:vicecareers@vice.com). Reference "Social Media Specialist" in the subject line or by mail to:

Human Resources Department  
Attn: Social Media Specialist  
99 North 10th Street, Brooklyn, New York 11211

Please indicate in your cover letter where you learned of this job posting. No phone calls please.  
EOE